

Spikes and Curls proves a cut above its rivals

A DEDICATED children's hairdressers from Farnham has celebrated a successful first year – with a nomination in the Surrey Business Awards.

Spikes and Curls, which is based in Downing Street, were finalists in the "small business of the year" category.

And they were the only finalists from Farnham at the awards ceremony.

Shop owners Paul and Siobhan Smith and Kirstie and Darren Stone were "thrilled" for their whole team to have been shortlisted from the many entrants.

Mr Smith said: "The judging panel were interested in our services and products due to the innovative nature of our idea."

As part of the selection process, the judging panel wanted to know about the many obstacles that were faced in developing the new business, and how they were overcome.

Spikes and Curls also had to present its marketing plan and talk about its short and long-term aspirations.

The final results were revealed to an audience of more than 300 business and civic leaders earlier this month at a glamorous, Oscar-style award ceremony and dinner at Mercedes-Benz World at Brooklands in Weybridge, Surrey. The chairman of the competi-



tion judges, Dame Elizabeth Anson, said: "We had an exciting yet difficult task this year choosing the finalists and winners."

"The finalists proved themselves the best in their field and we were delighted by the extremely high quality of all candidates."

Although Spikes and Curls failed to land the title of small business of the year, Mr Stone reflected on what had been an exceptional first year for the company.

"In our eyes, all our staff are winners, and we are proud of what

the team has achieved. We can now look forward to the next 12 months, where we will continue to build the business as a high-quality, innovative children's salon, where children and parents will love to come and where excellent haircuts are guaranteed."

To make an appointment at the children's salon, call 01252 711121.

● The successful team at Spikes and Curls hair salon of Downing Street, Farnham, are pictured.